



OPHA 71st Annual Meeting and Conference 2015 Program

Monday, October 12, 2015

- 8:00 – 9:00** **Registration and Continental Breakfast** LaSells Lobby
- 9:00 – 9:30** **Welcome and Opening Remarks** Austin Auditorium
Lila Wickham, RN, MS
President, Oregon Public Health Association
- Tammy Bray, PhD
Executive Dean of the Division of Health Sciences
Dean, College of Public Health and Human Sciences
Oregon State University
- 9:30 – 10:30** **Keynote Address: Public Health in the Era of the Internet: Lessons Learned From Immunizations** Austin Auditorium
Oregon State Senator Elizabeth Steiner Hayward
- Introduction: Jeff Heatherington
President and CEO
FamilyCare Health
- 10:30 – 10:45** **BREAK**
- 10:45 – 12:00** **Concurrent Sessions #1**
- (A) PANEL: The Evolution of Regulating Electronic Cigarettes in Oregon: From Science to Policy** Agriculture Production
Moderator/Discussant: Shaun Parkman
Kim La Croix, Steven Fiala, Holly Heiberg
- (B) PANEL: Using Health Impact Assessment to Inform Local Land Use and Transportation Decisions** Construction & Engineering
Moderator/Discussant: Nadège Dubuisson
Brendon Haggerty, Ashley Baggett, Sara Caldwell-Kan, Jenny Rudolph, Eric Main
- (C) BUILDING HEALTHIER COMMUNITIES: COMMUNITY COMPETENCY, CACs & COMMUNITY HEALTH WORKERS** Agriculture Science
Moderator/Discussant: Marit Bovbjerg
- 1. The 'C' of Acronyms: CCOs, CACs, CHAs, CHIPs and CHWs**
Dustin Zimmerman, Belle Shepherd, Bill Bouska

2. Becoming Community Competent

Sherry Archer, Dina DiNucci

3. Community Health Workers: Addressing the Triple Aim Through a Culturally-Informed Approach

Teresa Lavagnino, Oregon Community Health Workers Association and Partners

(D) MENTAL HEALTH

Agriculture Leaders

Moderator/Discussant: Jessica Hamm

1. Behavioral Health Home Learning Collaborative

Elizabeth Needham Waddell, Beth Sommers, Mark Remiker, Sonya Howk, Rita Moore

2. Impact of State Substance Abuse Parity Laws on Alcohol-Attributable Suicide

Linh Bui, Jangho Yoon

3. A Memory Loss Intervention: Unidos Podemos

Sarah E. Holland

(E) HEALTH ALERTS, OUTBREAKS, & RISK COMMUNICATION

Alumni 115

Moderator/Discussant: Lesa Dixon-Gray

1. Public Health in Action: The Intersection of Communication and Epidemiology During the 2015 University of Oregon Meningococcal Disease Outbreak

Pat Luedkte, Emily Fisher

2. Epidemiology of Reported Foodborne Escherichia Coli O157:H7 Outbreaks in the United States, 2010-2015

John Paul Bigouette, Jeffrey Bethel

3. Evaluation of a Communicable Disease Program Communication of Health Alerts, Health Advisories and Health Updates in Oregon

Coral Cotto-Negrón, Christopher McFarland, Veronica L. Irvin

(F) DATA: PROMISING STRATEGIES

Alumni 111

Moderator/Discussant: Patrick Abi Nader

1. Data Detectives: Promising Strategies to Identify Suspect Client Records in Oregon's Immunization Information System (ALERT IIS)

Andrew Osborn, Deborah Richards

2. Using Syndromic Surveillance Data to Model Strategies to Increase Influenza Vaccine Coverage for the 2015-2016 Influenza Season, Portland Area Indian Health Service

Thomas M. Weiser

3. Explore Your Neighborhood: Introducing Online Birth and Death-Related Data Maps

Krista Markwardt

12:00 – 1:00 Luncheon and Networking

(A) Chiropractic Section Meeting	Agriculture Science
(B) Disabilities Section Meeting	Agriculture Production
(C) Epidemiology and Biostatistics Section Meeting	Agriculture Leaders
(D) Health Education and Promotion Section Meeting	Austin Auditorium
(E) Healthy Environment Section Meeting	Construction & Engineering
(F) Medical Providers Section Meeting	Alumni 111
(G) Nursing Section Meeting	Alumni Ballroom AB

**Open seating for lunch available in Alumni Ballroom C*

1:00 - 1:15 BREAK

1:15 - 2:30 Concurrent Sessions #2

(A) **PANEL: Delivery System Transformation: Evaluating the Oregon CCO Experience** Construction & Engineering
Moderator/Discussant: S. Marie Harvey
Jeff Luck, Jangho Yoon, Lisa Oakley, Annie Larson

(B) **COLLABORATIVE COMMUNITY HEALTH ASSESSMENTS** Agriculture Science
Moderator/Discussant: Jocelyn Warren

1. A Model for a 3-County Regional Health Assessment
Peter Banwarth, Jessica Deas, Miyuki Blatt, Ann Brown, Gerald Dyer, Charlie Fautin, Brian Johnson, Lauren Zimbelman

2. A Two-County Collaborative Community Health Assessment Using the MAPP Framework: Planning, Implementation, and Lessons Learned
Katrina Rothenberger, Pamela Hutchinson, Rachel Posnick, Sharon Heuer

3. So Health-e: The Journey of a Regional Health Equity Coalition in Southern Oregon
Joanne Noone, Jennifer Ware, Corety Falls, Charles Bauer

(C) **ENVIRONMENTAL HEALTH** Agriculture Production
Moderator/Discussant: Curtis Cude

1. Thinking Locally, Acting Federally: Strategies to Improve Oregon Air Quality Through Collaboration with the Environmental Protection Agency
Matthew Davis, Moriah McSharry McGrath, Mary Schlick Peveto, Renee Hackenmiller-Paradis

2. The Nexus of Citizen Science: Aligning Community and Research Needs

Diana Rohlman, Kim Anderson, Kevin Hobbie, Josh Willmarth, Mike Barton, Laurel Kincl

3. Is Oregon Well: A Deeper Look at Groundwater Quality from Oregon's Domestic Wells

Kelly Cogswell

(D) UNDERSERVED & VULNERABLE POPULATIONS

Agriculture Leaders

Moderator/Discussant: Jana Peterson-Besse

1. Weight Discrimination and Selected Health Behaviors

Sandi Phibbs, Jenny Faith, Tassnym Sinky, Sheryl Thorburn

2. Assessing the Burden of Breast Cancer Among Women in Oregon: Identifying Priority Populations for Action

Keshia D. Bigler, Erica Sandoval, Kristin Kane, Margaret Klein

3. YIMBY! (Yes In My Back Yard) – How Oregon 4-H Is Including Diverse Youth

Meghann Fenn, Mario Magana, Marilyn Lesmeister, Jennifer Taylor, Jessica Hamm, Gloria Krahn, Lyla Houglum

(E) LOCAL FOOD SYSTEMS: PARTNERSHIPS FOR HEALTH

Alumni 111

Moderator/Discussant: Jenny Jackson

1. Formative Assessment of Availability of Healthy Snacks and Beverages in Stores Near Schools in a Rural Oregon County

Nancy E. Findholt, Betty T. Izumi, Hayley A. Pickus

2. From the Ground up: Community Organizing and Participation in Local Food Systems

Julia Reynolds

3. Community Supported Agriculture (CSA) Partnerships for Health

Bryan Allan, Elizabeth Takashi Barth, Betty Izumi, Julio Maldonado, Sylvia Ness

(F) COMMUNITY ACADEMIC PARTNERSHIPS: IMPACT ON PUBLIC HEALTH OUTCOMES

Alumni 115

Moderator/Discussant: John Molitor

1. Service Learning and RN to BSN Students: Understanding Vulnerable Populations

Melissa Jones, Henny Breen

2. Assessing the Impact of Community-Based Interprofessional Student Teams on Health Outcomes and Healthcare Costs

Katherine J. Bradley, Peggy Wros, Nic Bookman

3. Exploring the Impact of a Community-Academic Partnership Project

Kala Mayer, Barbara Braband, Taylor Killen, Jay Braband

2:30 – 2:45

BREAK

2:45 – 4:00

*****OPHA Board Meeting**

Wells Fargo

2:45 – 4:00

Concurrent Sessions #3

- (A) **PANEL: Neurodevelopmental Effects of Prenatal Exposure to Environmental Toxins: Scope of the Issue and Survey of Recent Literature** Agriculture Production
Moderator/Discussant: Patricia Murphy
Marjorie Kircher, Patrick O'Herron, Theodora Tsongas
- (B) **PANEL: Clackamas County Health @ Home Initiatives** Construction & Engineering
Moderator/Discussant: Philip Mason
Cathy Perry, Concetta Branson, Mary Horman
- (C) **CRAFTING EFFECTIVE COMMUNICATION METHODS** Alumni 115
Moderator/Discussant: Nadège Dubuisson
1. **Science Denial Is Harming Oregon**
Charles C. Haynie
 2. **Reporting Dietary Exposures and Metabolism of PAHs from Traditionally Smoked Salmon**
Greta Frey, Diana Rohlman
 3. **A Comparison of Outcomes of Traditional and Online Classroom Instruction in Motorcycle Safety Training in Oregon**
Patrick Hahn
- (D) **SEXUAL & REPRODUCTIVE HEALTH** Agriculture Leaders
Moderator/Discussant: Lisa Oakley
1. **Trauma-Informed Care and Public Health Practice at the Intersection of Health and Intimate Partner Violence**
Courtney Gallant
 2. **Evaluation of the Native Stand Sexual Health Curriculum in AI/AN Communities**
Tosha Zaback, Stephanie Craig Rushing, Michelle Singer, Thomas Becker, William Lambert
 3. **Organizational Change for Gender Justice**
Kara Carmosino, Marilou Carrera
- (E) **TOBACCO CONTROL IN RETAIL & HEALTHCARE ENVIRONMENTS** Alumni 111
Moderator/Discussant: Veronica Irvin

1. Multnomah County Tobacco Retail Assessment Findings

Olivia Quiroz, Nafisa Fai

2. Rapid Health Impact Assessment on the Effects of Tobacco Retail Licensing on Youth Tobacco Usage in a Rural Community

Kristen Wils

3. Addressing Tobacco Through Organizational Change at Primary Care and Dental Clinics in Douglas and Coos Counties

Stephanie Young-Peterson

(F) HEALTH & LONGEVITY OUTCOMES RESEARCH

Agriculture Science

Moderator/Discussant: Sue Carozza

1. Associations of Foxo3a and Longevity in the Long Life Family Study, New England Centenarian Study, and Ashkenazi Jewish Centenarian Study

Harold T. Bae, Nir Barzilai, Gil Atzmon, Thomas Perls, Paola Sebastiani

2. Incentives that Engage: Designing a Tailored Care Program for a High Utilizer Population

Joel A. Michels

3. Public Health Practice Based Research Networks and Public Health System Service Research in Oregon

Kathleen Johnson, Justin Marlowe, Sharee Squires

4:00 – 6:00

BREAK/NETWORKING

Hors d'oeuvres

Alumni Center Lobby

4:00 – 6:00

OPHA Poster Session

Alumni Center Lobby

4:00 – 6:00

DOCUMENTARY SCREENING: The Raising of America

Moderator/Discussant: Anna Stiefvater, Wendy Morgan

Alumni Ballroom 110AB

----End of Day One----



OPHA 71st Annual Meeting and Conference 2015 Program

Tuesday, October 13, 2015

- 8:00 – 8:30** **Registration & Continental Breakfast** LaSells Lobby
- 8:30 – 9:00** **Welcome and Introductory Comments** Austin Auditorium
Robina Ingram-Rich, BSN, MPH, MS
President-Elect, Oregon Public Health Association
- 9:00 – 9:30** **Brief Reports from OPHA Committees & Sections** Austin Auditorium
Introductions: Robina Ingram-Rich
- 9:30 – 10:30** **Keynote Address: Creating Strong Public Health Policies for our Reformed Health Care System** Austin Auditorium
U.S. Senator Jeff Merkley

Introduction: Anna Stievfater, BSN, MPH
Chairperson, Cabinet on Health Policy
Oregon Nurses Association
- 10:30 - 10:45** **BREAK**
- 10:45 – 12:00** **Concurrent Sessions #4**
- (A) FEATURED PRESENTATION: Latinos in Oregon: A Policy Framework for Health** Construction & Engineering
Alberto Moreno
Executive Director, Oregon Latino Health Coalition
- (B) PANEL: Climate-Related Health Hazards in Oregon** Agriculture Production
Moderator/Discussant: Emily York
Brendon Haggerty, Rebecca Hillwig, Kathleen Vidoloff
- (C) OCCUPATIONAL HEALTH & SAFETY** Agriculture Science
Moderator/Discussant: Laurel Kincl
- 1. Occupational Injury Patterns in Oregon Workers 24 Years and Younger, 2003-2012**
Dan Cain, Laurel Kincl, David Dreher
- 2. Utilizing Coast Guard Reports and Fishermen to Understand Non-fatal Injuries in the Dungeness Crab Fleet**
Laurel Kincl, Viktor Bovbjerg, Samantha Case, Kaety Jacobson, Devin Lucas, Laura Syron
- 3. Utilizing Oregon Workers' Compensation Claims to Understand**

Injuries Among Seafood Processing and Production Workers

Laura Syron, Laurel Kincl, Daniel Cain, David Dreher, Ellen Smit

(D) HEALTHCARE TRANSFORMATION

Agriculture Leaders

Moderator/Discussant: Annie Larson

1. Gresham Cares

Sherry Archer, Jay Cross

2. Providing Primary Care to an Uninsured Population in Clark County, Washington, Is Associated with Reduced Utilization of Emergency Department and Inpatient Services

C. Degnin, R. Fu, E. Yuen, W. Lambert

3. Eastern Oregon Coordinated Care Organization Health Care Transformation

Jordan Rawlins, Susanna Lai

(E) NUTRITION/HEALTHY FOOD CHOICES: PROGRAMS & INTERVENTIONS

Alumni 111

Moderator/Discussant: Laura Spaulding

1. Oregon Whole Grain Heroes Video Campaign: A Partnership Between Foodhero.org and the OSU Moore Family Center

Sandra Carlson, Mandy Hatfield, Rose Jepson-Sullivan, Jenny Rudolph, Lauren Tobey

2. Healthy Sprouts – A Novel Program that Supports Parents in Creating a Healthy Food Environment at Home for Their Preschool-Aged Children

Thushanthi Perera, Simone Frei, Casey Bennet, Anais Alexander, Balz Frei, Gerd Bobe

3. Impact of Cooking at Home on Diet Quality

Arpita Tiwari, Adam Drewnowski

(F) MATERNAL & CHILD HEALTH

Alumni 115

Moderator/Discussant: Kenneth D. Rosenberg

1. Prenatal Depression Screening by Certified Nurse Widwives, Oregon, 2014

Kenneth D. Rosenberg, Kathryn S. Rompala, Nicole Cirino, Rochelle Fu, William F. Lambert

2. Survey of Patients Smoking While Pregnant in a Rural Community: Practical Applications

Kristen Wils, Rose Keppinger, Becca Ferrer

3. Promoting Preconception Health – Case Study of a Community-Wide Campaign in Southern Oregon

Maggie Sullivan, Aubra Johnson, Martha Rivera

- 12:00 – 1:30** **OPHA Business Meeting & Awards Luncheon** Alumni Center Ballroom
- 1:30 – 1:45** **BREAK**
- 1:45 – 3:00** **Concurrent Sessions #5**
- (A) PANEL: CCOs and the ACA In Oregon: An Update** Construction & Engineering
Moderator/Discussant: Kenneth D. Rosenberg
Michael C. Huntington, Samuel Metz, Peter N. Mahr
- (B) BUILT ENVIRONMENT** Agriculture Production
Moderator/Discussant: Viktor Bovbjerg
- 1. Engaging Extension to Build Community Capacity to Improve Healthy Eating and Active Living Resources and Readiness to Address the Rural Obesogenic Context and Weight Health Disparities**
Deborah H. John, Tammy Winfield, Lena Etuk, Gail Langellotto, Perry Hystad, Kathy Gunter
- 2. Equitable Development: Promoting Health Through Brownfield Capitalization**
Matt Hoffman, Jade Dodge, Brendon Haggerty, Caislin Firth
- 3. Thinking Outside the Box: Collective Impact to Reduce Health Disparities**
Belle Shepherd, Caryn Wheeler, Hannah Ancel
- (C) FOCUS ON INCARCERATED POPULATION** Alumni 111
Moderator/Discussant: Lisa Oakley
- 1. Enhancing Community Health by Breaking the Cycle of Generational Incarceration**
Jean E. Schumer, J. Mark Eddy
- 2. Bridging the Cultural Gap: Collaboration Between the Health Care System and the Ex-convict Population**
Karen K. Meuer, Donald F. Henschel
- 3. Connections Care Management: Nurses and Community Health Workers Supporting Transition for the Incarcerated Population**
Barbara Pizacani, Sarah Rawson, Karen Slimp, Sara Kersey, Sam Junge
- (D) ADOLESCENT HEALTH/SCHOOL HEALTH** Agriculture Science
Moderator/Discussant: Katherine Bradley
- 1. Defining Childhood Maltreatment Typologies and Their Impact on BMI Trajectories in Adolescence and Young Adulthood**
Rebecca M. Sacks, Nathan Dieckmann, Katherine W. Bauer, Janne Bonne-Heinonen

2. The BEPA-Toolkit and Elementary-Aged Children’s School-Time Physical Activity

Patrick Abi Nader, Evan Hilberg, Katherine Gunter

(E) HEALTH IN ALL POLICIES

Alumni 115

Moderator/Discussant: Mac Gillespie

1. Evolutions of Health in All Policies (HIAP) as a Policy Tool in Oregon (Part 1)

Moriah McSharry McGrath, Lindsey Adkisson, Sara Hartstein

2. Evolutions of Health in All Policies (HIAP) as a Policy Tool in Oregon (Part 2)

Moriah McSharry McGrath, Lindsey Adkisson, Sara Hartstein

3. The Oregon Public Health Policy Institute 2015

Jeff Luck, Jangho Yoo, Stephanie Bernell

(F) MENTAL HEALTH: SCREENINGS & PROGRAMS FOR IMMIGRANTS & REFUGEES

Agriculture Leaders

Moderator/Discussant: Sandi Phibbs

1. Screening for Mental Health Issues Among Refugees in Multnomah County, Oregon

Sasha Verbillis-Kolp, Katie Thornton, Charlene McGee

2. Assessing Emotional Health Screening Status in Refugees Using Pattern Matching Techniques with Electronic Health Records, Multnomah County, OR, 2012-2014

Jaime K. Walters, Amy D. Sullivan

3. Approaching Grief with Cultural Humility

Capella Crowfoot Lapsam, Hannah Goff

3:00 – 3:15 **BREAK**

3:15 – 4:30 **CLOSING PLENARY: What's up and What's Next for Recreational/Retail Marijuana**

Austin Auditorium

Moderator: Robina Ingram-Rich, BSN, MPH, MS
2015-2016 OPHA President

Panelists:

Jake Boone
Manager
Apothecaria

Nathan Rix, MS, MPP
Senior Policy Analyst
Recreational Marijuana Program

Oregon Liquor Control Commission

Katrina Hedberg, MD, MPH
State Health Officer
Public Health Division
Oregon Health Authority

Karen Wheeler, MA
Business and Operational Policy Administrator
Health Systems Division
Oregon Health Authority

Elizabeth Clapp, MPH
Senior Research Analyst
Community Epidemiology Services
Multnomah County Health Department

----Conference Conclusion----